

The most important decision-makers in the television industry are on BiBnet.com.

- **Very Important Programmers (V.I.P.)**

BiBnet.com is strictly a business-to-business site. Only qualified VIPs and paid subscribers have access to the database. 7,000 VIPs, representing the top decision-makers at 100% of the domestic and international television, cable, and satellite stations, have been invited to join BiBnet.com free of charge.

- **The NATPE Partnership**

If the executives who attend the NATPE show are the audience you're looking to reach, there is now officially no better place online than BiBnet.com. NATPE has chosen BiBnet.com as a new benefit for their 4,000 member companies. Each and every NATPE member, representing 100% of all NATPE show exhibitors and attendees, will be given a complimentary subscription to BiBnet.com.



The world's largest online marketplace for program buyers and sellers with over 200,000 titles.

- 47,281 Films
- 40,011 Series
- 96,790 Episodes
- 18,585 Documentaries
- 1,000+ Participating Distributors

Thousands of additions and updates every month!

The Broadcast Information Bureau (BiB), the world's foremost authority on television programming for 50 years, is providing thousands of program buyers worldwide with the crucial data they need to make informed acquisitions each and every day on BiBnet.com.

Don't miss out. Be a part of this new marketplace!



● BiBnet.com is the largest database of television programming with over 200,000 titles.

A Trusted Source

For five decades BiB has been the trusted source of programming information. Program buyers and distributors have long relied on the BiB Television Programming Source Books as their gateway to virtually every distributor and every syndicated show. And with the introduction of BiBnet.com, we plan to serve the industry well into the next millennium. BiB has more years of capturing programming information than any other source and currently maintains the world's largest database.

200,000 Programs

BiBnet.com premiered in August 1999 with 100,000 titles. The site has since had a redesign, a shift in business model, and doubled its amount of programming bringing our database to just over 200,000 programs. Here are the stats as of November:

- 46,843 Films
- 39,037 Series
- 96,790 Episodes
- 18,585 Documentaries
- 1,000+ participating distributors



BiBnet.com's robust database is fully searchable. Users can perform global searches by key word or phrase, or can run advanced searches using more specific criteria like year produced, genre, language, country of origin, awards, etc... So whether you're a program buyer looking to purchase a show for your network, a producer trying to license a clip, a studio researching a possible acquisition — or are involved in any other aspect of the television industry worldwide — BiBnet.com is your only day-to-day, must-have resource.

Unique Features

● Online Availability Clearance

Once you've completed your search for the programming you interested in, contacting the distributor is simpler and less time-consuming than ever before. With just the click of a button, you'll be taken to a form listing all the information required to determine a program's availability and terms. Once you've completed the form it will be sent via e-mail and fax directly to the distributor who holds the rights. This could be a goldmine for your sales force!

● Monthly Updates

Each and every month we add and revise thousands of program listings to ensure that our users always have the most complete and accurate information.

● My BiBnet

Members can register profiles indicating the types of programs their most interested in. Then each month, when we conduct our update, a customized e-mail is sent to each individual indicating the programs added that match their criteria.

● Key Contacts

68% of the program listings on BiBnet containing the name and complete contact information for the distributor who holds the television rights. Another 10,000+ records contain the name of the copyright holder and the registration number that ties directly back to the database in Washington, D.C.

● Enhanced Listings

Photos, video clips, and press kits are being added to enhance the listing information for thousands of programs.

● Market Previews

Before each of the four big trade events (NATPE, MIP-TV, LA Screenings, and MIPCOM) our members will be able to see previews of what's being sold, what's hot, and who's attending so you can plan your most profitable trip.

