

● Customs Rights Catalog

BiB currently publishes a custom rights catalog for Warner Bros. International Television. We maintain a database of all their programming and publish it three times a year in print and on CD-ROM. This catalog has proven to be an invaluable tool for the WBTV sales force as well as an extremely useful internal resource.

And we can do the same for you.

● Print Catalog

Your custom rights catalog will be similar to the Television Programming Source Books in look and design. First we'll ensure the accuracy and completeness of your titles—films, series, and episodes. Then we'll work with you on the look and design of your catalog and determine any additional information you want captured. Then it's a simple matter of proofing pages and going to press. The end result will be a beautiful four-color catalog for use by your staff, your sales team, and your clients.

● CD-ROM Catalog

Putting your custom rights catalog on CD will provide you with some additional benefits. You'll be able to search and query your library on any word or field in the database. You'll also be able to perform advanced searches using very specific criteria. From the CD you will be able to print and extract data in order to create custom reports for your clients or for internal use.

● Online Catalog

Choosing an online version of your catalog will provide you with the same ease of use and functionality as a CD-ROM. In addition, your online catalog can be updated as frequently as you chose so it will always contain your most current and accurate information. Your online catalog can reside on your intranet or the Internet depending on your needs and preference.



Leverage our data, coding and functionality to create your online presence.

- Data. We update and maintain our massive database of programming daily. Our staff of full-time editors is devoted exclusively to ensuring the accuracy and completeness of the data and listings.
- Coding. BiBnet.com has an extremely sophisticated backend system that enables users to search and query the database. The coding that enables the search interface and functionality was created and built with a great investment of both time and financing.

www.BiBnet.com/Your_Company

When you purchase a Cyber Booth on BiBnet.com, what you're getting is your own business-to-business Web site. You're using our data and our coding for your library of programs. In addition, you'll have all of your photos, video clips, and promotional materials available to enhance your listings. And best of all, you get the benefit of our traffic, the community of program buyers who visit our site each and every day.

Licensing

License our data and/or coding to build your own B-B site to use on your existing site or for use in your internal database system.

