

- How much time do you spend servicing your clients?
- How many photocopies of promotional materials do you make each month of ?
- How much money do you spend to send these materials all over the world?
- And when you discover you've lost a crucial piece of the promo packet, how much will it cost to re-create?

We've got a way to save you valuable resources by providing you with a simple, end-to-end, client-servicing system. We will encode and digitize all of your promotional and marketing materials and create a web-based, client-servicing center to ease both the management and delivery of assets.



# Digital Assets Management & Delivery



## Assets Management

We will encode and digitize all of your promotional materials for each show:

- Scripts
- Music Cue Sheets
- Production Notes
- One-sheets
- Photos
- Video Clips
- Broadcast-Quality Radio and TV Spots

## Assets Delivery

We will create a Web-based, client-servicing center for your clients to take digital delivery of the promotional materials that accompany a show when it is sold. The client-servicing center will be password protected and you will control who has access and what that access is to.

In addition to housing all of your materials on the Web, we will put them on a CD-ROM. Everything needed for each and every show would then be compiled onto one CD-ROM, streamlining and simplifying the storage, management, and delivery of your assets.

